

**Patent claims**

1. A method for producing storage media containing prerecorded structured information, which contains an order management and tracking system  
5 accessible via the Intranet/Internet, the conversion and/or selective extraction of searched structured information from different data sources into a universal data model, the correlation of the information with the corresponding matching order from the order management and tracking system, and the provision of the storage media of any type, containing prerecorded structured  
10 information with unified format.
2. The method as claimed in claim 1, characterized in that the order management and tracking system maps the workflows of a search department or of an information broker and enables the performing functions to perform  
15 order management, order processing, documentation and accounting.
3. The method as claimed in claim 2, characterized in that it provides for accounting by data transmission in SAP-compatible format.
- 20 4. The method as claimed in claim 2, characterized in that the order processing includes professional search and information editing.
5. The method as claimed in claim 2, characterized in that the information editing is an integral component of the order processing by utilizing analysis  
25 functionalities by information brokers.
6. The method as claimed in claim 5, characterized in that, as part of the information editing, unified structured information from professional and/or end user sources is imported, assembled and jointly analyzed by information  
30 brokers and/or customers.